


# Bloom With Brilliance

Friday, April 26, 2024

Sponsored by 

SASE Pro's mission is to **Unlock the Leadership Potential of API Professionals**. API women in particular face a double-paned glass ceiling when it comes to career advancement.

## Did you know that API women are...

- Less likely to have supervisory responsibilities or reach executive levels than other women of color?
- Less likely to be viewed as leaders in professional settings?
- More likely to find their cultural and familial values at odds with successfully navigating American corporate culture?

To help address these issues, SASE Pro is hosting our fourth annual Women's Leadership Conference catered specifically towards API women professionals, built on direct input from more than 100 API women professionals and 30 API employee resource groups.

This year's program will build from successful virtual Women's Leadership Conferences in 2021-2023 virtual experience on Friday, April 26, 2024.

## Keynote Speakers



**Sarah-SoonLing  
Blackburn**



**To Be  
Announced**

**Register Today!**

<https://wlc.saseconnect.org/registration>

## 2024 Workshop Presenters



**Christina  
Farianacci-  
Roberts**



**Laura  
Flessner**



**Christina  
Ching**



**Elaine Lin  
Hering**



**Bernice  
Chao**

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APRIL 26, 2024 | FRIDAY | 1 DAY PROGRAM

Eastern Standard Time	Track 1	Track 2	Track 3	Pacific Standard Time
9:30 AM	Brief Kickoff			6:30 AM
9:40 AM	Transition			6:40 AM
9:45 AM	Break Through Bias	Solving for the Asian Dilemma		6:45 AM
10:55 AM	Transition			7:55 AM
11:05 AM	Welcome & Opening Keynote: Sarah-SoonLing Blackburn			8:05 AM
11:50 AM	Transition			8:50 AM
12:00 PM	Know Your BATNA	Unlearning Silence	Pause & Prosper	9:00 AM
1:10 PM	Transition			10:10 AM
1:35 PM	Focus Circles			10:35 AM
2:20 PM	Transition			11:20 AM
2:30 PM	Executive Panel: EmpowerHer	Executive Panel: Radiate Brilliance	Executive Panel: Femmeffluence Unleashed	11:30 AM
3:30 PM	Transition			12:30 PM
3:40 PM	Mid-Afternoon Keynote (tbd)			12:40 PM
4:25 PM	Transition			1:25 PM
4:35 PM	Break Through Bias (repeat)	Solving for the Asian Dilemma (repeat)		1:35 PM
5:45 PM	Transition			2:45 PM
5:50 PM	Closing			2:50 PM

Join more than 200 attendees from 40+ companies for 2 keynote speakers and 10 workshops across 3 concurrent tracks, spanning a broad range of topics relevant to today's Asian professional women. In addition, the conference will feature our signature focus circles: small group discussions in a safe, open environment.

