







# THE SASE POSTER CHEATSHEET

Poster building at a glance.

<input type="checkbox"/> <b>01. LOGO USAGE</b>  Make sure the SASE logo is on the poster. Download the logo files from here:  <a href="http://saseconnect.org/branding">saseconnect.org/branding</a>	<input type="checkbox"/> <b>02. LOGO USAGE</b>  Are you using the most up to date logos? Download them <a href="#">here</a> .  	<input type="checkbox"/> <b>03. LOGO COLORS</b>  Have you used the proper SASE logo? These are SASE's official colors:  <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">                       PMS 379                      C=56 M=0 Y=100 K=0                      R=125 G=194 B=66                 </div> <div style="text-align: center;">                       PMS 660                      C=90 M=60 Y=0 K=0                      R=6 G=104 B=179                 </div> </div>	<input type="checkbox"/> <b>04. LAYOUT</b>  Rushed for time? Don't forget there are poster templates.  Download the poster kit here: <a href="http://saseconnect.org/branding/">saseconnect.org/branding/</a>
<input type="checkbox"/> <b>05. IMPORTANT INFORMATION</b>  Don't forget to put a title, date and meeting location.	<input type="checkbox"/> <b>06. QUICK CHECK</b>  If you take a couple steps away from your poster, would you know what it's about from a quick glance?	<input type="checkbox"/> <b>07. PROPER LOGO USAGE</b>  If your logo is on a colored background, have you knocked out the logo color to white or black?  	<input type="checkbox"/> <b>08. PROPER LOGO USAGE</b>  If your logo is on a picture, is it legible? You can change it to black or white as needed.  
<input type="checkbox"/> <b>09. BUFFER ZONE</b>  Make sure that poster elements aren't too close. This is the buffer zone for the logo:  	<input type="checkbox"/> <b>10. DESIGN</b>  Less is more. These are the most important components of your poster:  1. Title 2. Time and Location 3. Short Description	<input type="checkbox"/> <b>11. SHARE WITH YOUR REGION</b>  Don't forget to share your poster with your region's page.	<input type="checkbox"/> <b>12. QUESTIONS?</b>  Feel free to reach out to your region's RMR <a href="#">here</a> .